

## Regulation respecting the sale of beer for consumption elsewhere

An Act respecting the Société des alcools du Québec (chapter S-13, s. 37, 1st par., subpars. 1 and 5)

### DIVISION I SCOPE

**1.** This Regulation applies to holders of a small-scale beer producer's permit and holders of a brewer's permit who sell the beer they make directly drawn from the pump tap for consumption elsewhere.

### DIVISION II CONDITIONS OF SALE

**2.** The containers authorized for the sale of beer for consumption elsewhere must close hermetically and be reusable.

The sizes used must be at least 900 ml without exceeding 2 litres.

**3.** Only containers that have first been cleaned and disinfected by the permit holder in accordance with the standards made under the Food and Drugs Act (R.S.C., 1985, c. F-27) may be used.

**4.** The containers must, by means of a label or otherwise, provide the following inscriptions in legible and contrasting characters:

(1) the name and address of the permit holder and the number of the permit under which the permit holder made the beer;

(2) the date of filling;

(3) the durable life; and

(4) the alphanumerical code identifying the production lot of the beer.

**5.** Permit holders must ensure that every person to whom they sell beer in the containers provided for in this Regulation leave the establishment immediately after the sale.

**6.** This Regulation comes into force on the fifteenth day following the date of its publication in the *Gazette officielle du Québec*.

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Gouvernement du Québec

## O.C. 1088-2016, 14 December 2016

An Act respecting liquor permits (chapter P-9.1)

### Promotion, advertising and educational programs relating to alcoholic beverages —Amendment

CONCERNING the Regulation to amend the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages

WHEREAS paragraph 12 of section 114 of the Act respecting liquor permits (chapter P-9.1) provides that the Régie des alcools, des courses et des jeux may, in plenary session, make a regulation establishing standards, limits, restrictions, prohibitions and an approval procedure relating to promotion, advertising and educational programs in respect of alcoholic beverages applicable in whole or in part to persons or categories of persons determined by regulation;

WHEREAS the board, in its plenary session of 14 October 2016, made a proposed Regulation to amend the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages;

WHEREAS, in accordance with sections 10 and 11 of the Regulations Act (chapter R-18.1), a proposed Regulation to amend the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages was published in Part 2 of the *Gazette officielle du Québec* of 26 October 2016, with a notice that it could be approved by the Government upon the expiry of 45 days following that publication;

WHEREAS the board, in its plenary session of 12 December 2016, made this Regulation without amendment;

WHEREAS it is expedient to approve this Regulation without amendment;

IT IS ORDERED, therefore, upon the recommendation of the Minister of Public Security:

THAT the Regulation to amend the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages, attached to this Order in Council, be approved.

JUAN ROBERTO IGLESIAS,  
*Clerk of the Conseil exécutif*

## **Regulation to amend the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages**

An Act respecting liquor permits  
(chapter P-9.1, s. 114, par. 12)

**1.** The Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages (chapter P-9.1, r. 6) is amended in section 5 by replacing the second paragraph by the following:

“No advertising for a table wine sold by the holder of a grocery permit, including audio, video, printed or computerized advertising, may indicate the name of a place or geographic area that is reserved according to the conditions set out in the legislation of the country where the wine is produced.”

**2.** This Regulation comes into force on the fifteenth day following the date of its publication in the *Gazette officielle du Québec*.

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