

Draft Regulations

Draft Regulation

An Act respecting liquor permits
(chapter P-9.1)

Promotion, advertising and educational programs relating to alcoholic beverages — Amendment

Notice is hereby given, in accordance with sections 10 and 11 of the Regulations Act (chapter R-18.1), that the Regulation to amend the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages, appearing below, may be made by the Régie des alcools, des courses et des jeux and submitted to the Government for approval on the expiry of 45 days following this publication.

The draft Regulation amends the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages (chapter P-9.1, r. 6) to harmonize it with the Regulation respecting the terms of sale of alcoholic beverages by holders of a grocery permit (chapter S-13, r. 6). The draft Regulation repeals the prohibition against indicating on any promotional or advertising material, regardless of the medium used, the grape variety or the mark of origin of a table wine sold by a grocer.

Study of the matter has shown no impact on the public and on enterprises, including small and medium-sized businesses.

Further information may be obtained by contacting Marie-Christine Bergeron, Secretary, Régie des alcools, des courses et des jeux, 560, boulevard Charest Est, 2^e étage, Québec (Québec) G1K 3J3; telephone: 418 528-7225, extension 23003; fax: 418 646-5204; email: marie-christine.bergeron@racj.gouv.qc.ca

Any person wishing to comment on the matter is requested to submit written comments within the 45-day period to Marie-Christine Bergeron, Secretary, Régie des alcools, des courses et des jeux, 560, boulevard Charest Est, 2^e étage, Québec (Québec) G1K 3J3.

MARTIN COITEUX,
Minister of Public Security

Regulation to amend the Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages

An Act respecting liquor permits
(chapter P-9.1, s. 114, par. 12)

1. The Regulation respecting promotion, advertising and educational programs relating to alcoholic beverages (chapter P-9.1, r. 6) is amended in section 5 by replacing the second paragraph by the following:

“No advertising for a table wine sold by the holder of a grocery permit, including audio, video, printed or computerized advertising, may indicate the name of a place or geographic area that is reserved according to the conditions set out in the legislation of the country where the wine is produced.”

2. This Regulation comes into force on the fifteenth day following the date of its publication in the *Gazette officielle du Québec*.

102782

Draft Regulation

An Act respecting the Société des alcools du Québec
(chapter S-13)

Duties and costs payable under the Act — Amendment

Notice is hereby given, in accordance with sections 10 and 11 of the Regulations Act (chapter R-18.1), that the Regulation to amend the Regulation respecting the duties and costs payable under the Act respecting the Société des alcools du Québec, appearing below, may be made by the Government on the expiry of 45 days following this publication.

The draft Regulation amends the Regulation respecting the duties and costs payable under the Act respecting the Société des alcools du Québec (chapter S-13, r. 5) to determine the duties payable for the new artisan producers cooperative permit and to formalize the duties payable for a small-scale beer producer's permit.