

(2) by inserting the words “provided that those brands and brand names of a person authorized to sell alcoholic beverages under subparagraph *h* of the first paragraph of section 17 of the Act respecting the Société des alcools du Québec” after the words “recorded in the register and” in the second paragraph;

(3) by substituting the word “third” for the word “second” in the third paragraph.

4. This Regulation comes into force on the fifteenth day following the date of its publication in the *Gazette officielle du Québec*.

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### Draft Regulation

An Act respecting the Société des alcools du Québec (R.S.Q., c. S-13)

#### Wine and other alcoholic beverages made or bottled by holders of wine maker’s permit — Amendments

Notice is hereby given, in accordance with sections 10 and 11 of the Regulations Act (R.S.Q., c. R-18.1), that the Regulation to amend the Regulation respecting wine and other alcoholic beverages made or bottled by holders of a wine maker’s permit, the text of which appears below, may be made by the Government upon the expiry of 45 days following this publication.

The purpose of the draft Regulation is to consolidate the policy of the Corporation respecting wine designation. It is also intended, with respect to table wines sold in grocery stores under the proprietary brand of the holder of a wine maker’s permit in association with the brand name of a person authorized to sell alcoholic beverages under subparagraph *h* of the first paragraph of section 17 of the Act respecting the Société des alcools du Québec, to harmonize the Regulation respecting wine and other alcoholic beverages made or bottled by holders of a wine maker’s permit with the Regulation respecting the terms of sale of alcoholic beverages by holders of a grocery permit.

To that end, it proposes to amend the Regulation respecting wine and other alcoholic beverages made or bottled by holders of a wine maker’s permit by removing the terms “Canadian port” and “Canadian sherry” from that Regulation when referring to fortified wine. It also proposes to specify the rules applicable to the labelling of wines sold in grocery stores under a proprietary brand in association with the brand name of a person authorized to sell alcoholic beverages under subparagraph *h* of the first paragraph of section 17 of the Act respecting the Société des alcools du Québec.

To date, study of the matter has revealed no impact on the public or on businesses, in particular small and medium-sized businesses.

Further information may be obtained by contacting:

Mr. Gilles Jolicoeur, Director, Services juridiques, Société des alcools du Québec, 905, avenue De Lorimier, Montréal (Québec) H2K 3V9, telephone: (514) 873-2164, fax: (514) 864-1220, E-mail: g.jolicoeur@saq.qc.ca

Any person having comments to make is asked to send them in writing, before the expiry of the 45-day period, to the Minister of State for the Economy and Finance and Minister of Industry and Trade, as well as to the Minister of Public Security, and to the Minister for Industry and Trade, at the following address:

710, place D’Youville, 6<sup>e</sup> étage, Québec (Québec) G1R 4Y4,

and a copy to the Société des alcools du Québec to:

Ms. Suzanne Paquin, Secretary General and Vice-President, Services juridiques, Société des alcools du Québec, 905, avenue De Lorimier, Montréal (Québec) H2K 3V9

*Minister of State for the Economy and Finance and Minister of Industry and Trade,*  
BERNARD LANDRY

*Minister of Public Security,*  
SERGE MÉNARD

*Minister for Industry and Trade,*  
GUY JULIEN

## **Regulation to amend the Regulation respecting wine and other alcoholic beverages made or bottled by holders of a wine maker's permit\***

An Act respecting the Société des alcools du Québec (R.S.Q., c. S-13, s. 37, pars. 1, 7, 8 and 10; 1999, c. 8, s. 20)

1. Section 3 of the Regulation respecting wine and other alcoholic beverages made or bottled by holders of a wine maker's permit is amended by substituting the words "the following expression: "liqueur wine" for the words "one of the following expressions: "liqueur wine", "Canadian port" or "Canadian sherry".

2. The following paragraph is added after the first paragraph of section 6:

"Notwithstanding the preceding paragraph, where wine is bottled under a proprietary brand in association with the brand name of a person authorized to sell alcoholic beverages under subparagraph *h* of the first paragraph of section 17 of the Act respecting the Société des alcools du Québec, that brand name shall appear on the main label of the wine container, but the typeface used shall not be larger than that used for the proprietary brand. The name and address of the authorized person may appear on the main label with or without the name and address of the holder of a wine maker's permit."

3. This Regulation comes into force on the fifteenth day following the date of its publication in the *Gazette officielle du Québec*, except section 1 which will come into force on the date of the first anniversary of the coming into force of this Regulation.

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\* The Regulation respecting wine and other alcoholic beverages made or bottled by holders of a wine maker's permit, made by Order in Council 2166-83 dated 19 October 1983 (1983, *G.O.* 2, 3671) was last amended by the Regulation made by Order in Council 1797-91 dated 18 December 1991 (1992, *G.O.* 2, 16). For previous amendments, refer to the *Tableau des modifications et Index sommaire*, Éditeur officiel du Québec, 2000, updated to 1 February 2000.